



## The Intentional Leadership Course

The Center for Intentional Leadership develops leaders, teams and organizations to create significant, sustainable, positive change.



[www.centerforintentionalleadership.com](http://www.centerforintentionalleadership.com)  
5901 Sardis Road • Charlotte, NC • 28270  
704.366.5335

“Companies have to nurture [creativity and motivation] – and have to do it by building a compassionate yet performance driven corporate culture...In the knowledge economy the traditional soft people side of our business has become the new hard side.”

– Gay Mitchell, Executive VP, Royal Bank

Intentional Leadership has proven extremely successful in developing leadership and positive and effective company cultures. The model is grounded in the principles of:

**Self Awareness** | Creating awareness of how perspectives influence results.

**Emotional Intelligence** | Identifying, assessing, and managing one's emotions to create best results.

**Peak Performance** | Managing wellness and energy for a higher quality of life and effectiveness.

**Vision** | Creating a compelling and inspiring vision for the future of the organization.

**Relationship Building** | Creating mutually beneficial, effective relationships.

**Accountability** | Inspiring a sense of ownership, initiative, confidence and commitment to the vision and values of the organization.

## Why Intentional Leadership?

Business challenges related to constantly evolving economic forces, increased competition and keeping pace with rapid change have become a global reality. As a result, optimizing the ability to lead people through change has become a primary competitive advantage.

Thriving organizations have learned that great results often start at the top, and are correlated with their leaders' ability to create coalitions around needed change. The foundation of success is often built upon examining and enhancing the ability to lead with a clear vision, create alignment and develop the engagement of the people within the organization.

### Outcomes include:

Optimal Performance | Leading Change and Innovation | Coaching and Developing Others  
Building Engagement, Trust and Morale | Developing Wellness and Balance  
Building Strong Teams | Communicating for Results

Our ultimate goal is to help you achieve a substantial increase in performance while developing your people to lead, and “be” your organization’s core values and principles.

“It takes some people 3-4 years to learn a lesson that the Center for Intentional Leadership can teach in 3-6 months...we have consistently seen increases in the proficiency of individuals, teams, and operational performance.”

- Fred Morganthall, President, Harris Teeter

## The Intentional Leadership Course:

### Leading Organizational Culture

The Intentional Leadership Course develops individuals to enhance individual performance, lead effective teams and build a strong company culture. Individuals will see new ways to eliminate performance barriers, expand natural leadership strengths and lead change.

### Program Overview

This course is designed to develop and expand leadership capacity to equip key individuals with the ability to lead with vision, influence and accountability, and inspire others to do the same.

### Course Components

The Intentional Leadership Course is facilitated by team of consultants and includes facilitated conversations, breakout sessions and individualized coaching to provide the greatest impact and sustainability.

**Preparation I** Intentional Leadership begins with a preparatory coaching conversation and a series of assignments to assess the individual's current state, identify desired outcomes and prepare for a high impact experience.

**Three-Day, Off-Site Session I** The three day course is a dynamic, facilitated conversation including large group, small group and one-on-one coaching. An interactive dialogue and assignments instill core leadership concepts while accelerating participants' growth and development.

**Small Group Accountability Sessions I** Participants depart the three day off-site with a plan of action and a facilitated accountability group to reinforce and support their progress. During this period, participants' apply their learnings within the organization.

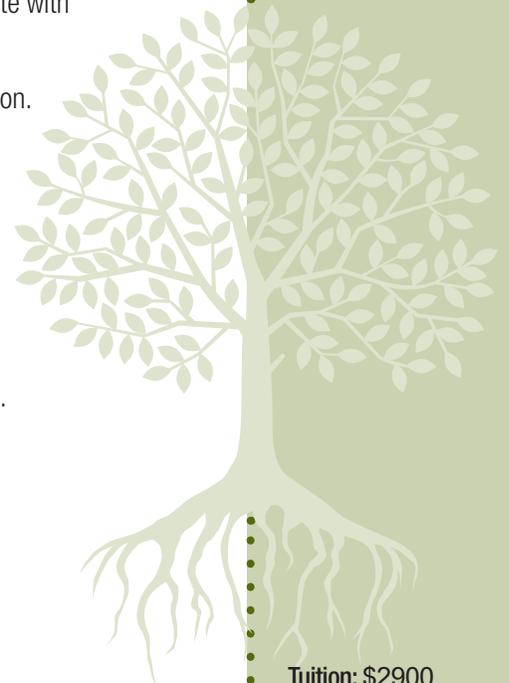
**Group Coaching Session I** A one-day group session offers real-time coaching to deepen and solidify learning from the three-day course and their experiences applying the learnings within their organization as well as integrates the principles of peak performance.

\* Assessments and customized coaching packages are available for additional fees.

## Upcoming Course Schedule

**2019 | SPRING**

February 27- March 1 & April 9



Tuition: \$2900

For information call:  
**704.366.5335**

Intentional leadership is transformative. This approach engages people so they are committed to the vision, direction and values of your organization and are inspired to do their best work. We partner with our clients to develop highly effective growth strategies and self-sustaining, intentional cultures.

A Few Of Our Clients:

